



HydrogenDays 2027

17th International Conference on Hydrogen Technologies

March 3rd–5th 2027, Prague, Czech Republic



www.hytep.cz
www.hydrogendays.cz

**Partnership
and Exhibition
Offer**

Dear Colleagues,



It is my pleasure to invite you to **Hydrogen Days 2027**, now in its 17th edition. This edition, identically to all previous ones, provides to researchers, industry representatives, and policymakers a platform to address the current development, trends and obstacles in implementation of hydrogen technologies on various levels.

For this year we have chosen the motto ***Impact of European Policy on National Projects***

Focus is thus, once again, on European regulatory frameworks and how it translates into concrete local implementation projects and industry plans.

As European directives, most notably the Renewable Energy Directive (RED), are transposed into national legislation. They are establishing defined market rules and quotas for renewable hydrogen. Across Europe, this regulatory push has already resulted in significant scale-up, evidenced by over 500 MW of electrolyzer capacity installed in 2025 and multi-hundred-megawatt projects now entering operation. This concerns particularly the petrochemistry sector.

However, moving from EU-level targets to concrete project execution remains complex. In the Czech Republic, as well as in the broader CEE region, national project deployment faces specific constraints. These include mainly limited availability of renewable electricity, or difficulty navigating stringent renewable hydrogen production rules, and high technology costs. The ultimate success of European policy depends on how effectively these frameworks help to solve local market realities.

Hydrogen Days 2027 aims to evaluate these dynamics through collaborative dialogue where every participant group gains direct value:

- ***For our European guests:*** An opportunity to explore CEE's industrial landscape, connect with regional stakeholders, and engage with top-tier Czech scientific talent solving key technological bottlenecks.
- ***For our regional community:*** A direct gateway to European best practices, helping us avoid early-stage pitfalls, adapt proven solutions to our local context, and accelerate commercial adoption.
- ***For researchers and innovators:*** A platform bridging high-level science with market reality, targeting critical challenges like technology cost, system efficiency, and stack durability.

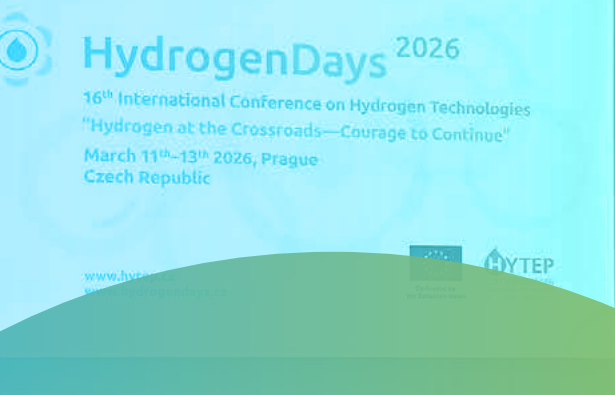
We warmly invite project developers, industrial operators, researchers, and policymakers to join us in Prague in March 2027 to examine how European policy can best support viable national projects, to get an information on recent technological progress, to meet your peers and to build the networks in the field of hydrogen technologies.

Sincerely,

Karel Bouzek

Chairman of the Scientific Committee

Impact of European Policy on National Projects



Hydrogen Days 2027 at a Glance

Attendees will be able to join distinct conference sessions, from high-level forum to scientific sessions or Business Forum and delving into various hydrogen-related topics – ranging from policy agenda, industry trends, challenges and opportunities to innovation and emerging technologies. Participants can move between sessions and engage in exciting demonstrations on our exhibition event. There will also be ample opportunities for exceptional networking with fellow enthusiasts.

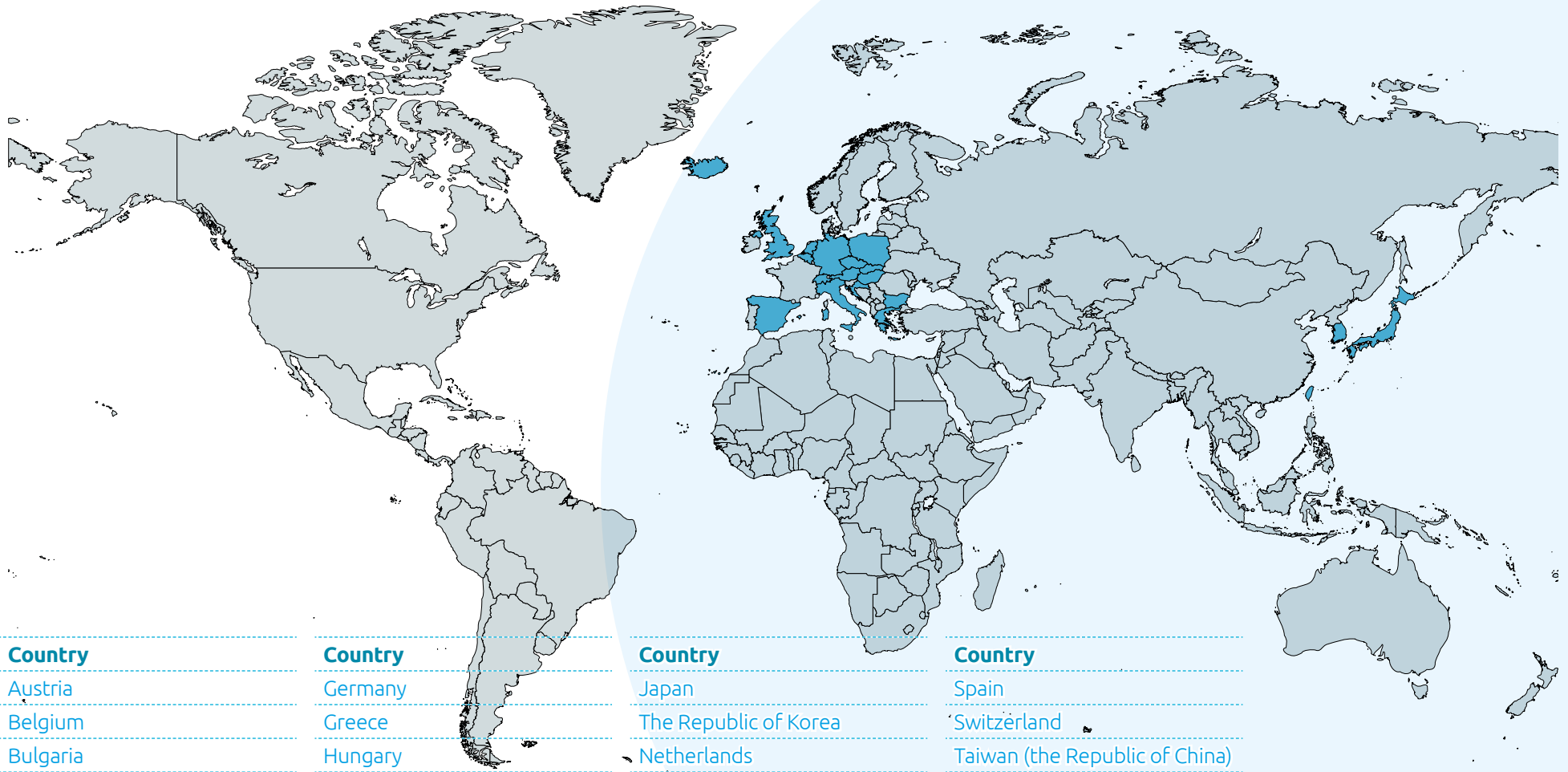
	Wednesday 3. 3. 2027	Thursday 4. 3. 2027		Friday 5. 3. 2027
Full-day programme	High-Level Conference	Scientific Sessions	Business Forum	Scientific Sessions
Evening	Welcome dinner			

Past Edition



Hydrogen
Days 2026

263 Attendees from 19 Countries



Country

Austria
Belgium
Bulgaria
Croatia
Czech Republic

Country

Germany
Greece
Hungary
Iceland
Italy

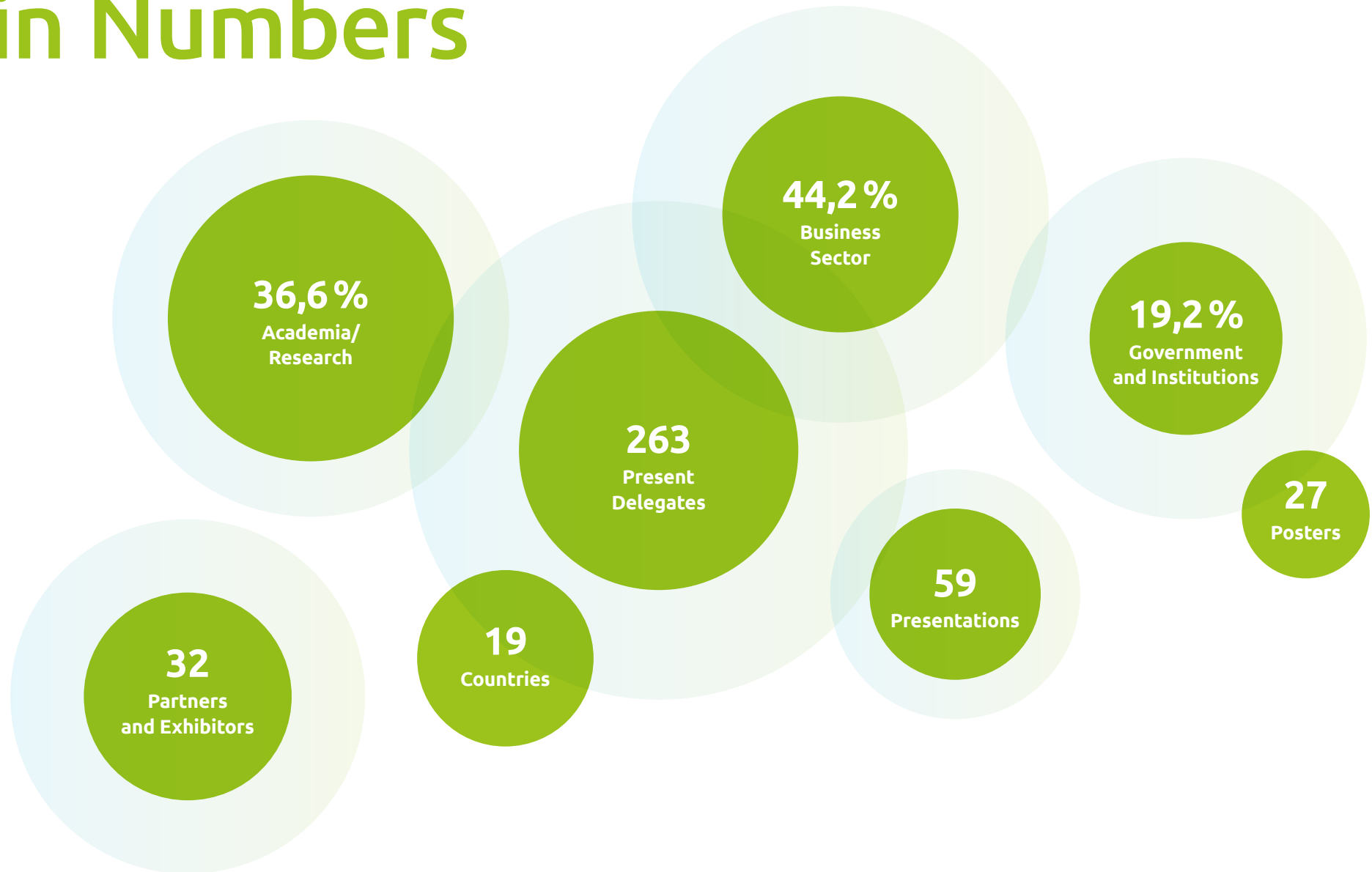
Country

Japan
The Republic of Korea
Netherlands
Poland
Slovak Republic

Country

Spain
Switzerland
Taiwan (the Republic of China)
United Kingdom

Hydrogen Days 2026 in Numbers



Partners in 2026

GOLD PARTNERS



BRONZE PARTNERS



EXHIBITORS



MEDIA PARTNERS



Be part
of Hydrogen Days
2027
and Become
Partner
or Exhibitor!



Why become a Partner or an Exhibitor ?



Tradition

Well-established event with tradition recognized by numerous companies. Register now!



Get inspired!

Exchange ideas with international conference participants and gain valuable practical know-how.



Brand building!

Seize the opportunity to enhance your brand recognition and position your business as an industry leader.



Scout!

Track and connect with young talents as a part of the Scientific Student Award and Hytep Award for best thesis.



Meet the experts!

And stay updated on new trends and policies in the EU.



Be visible!

Create your own company space at the expo or speakers' corner and present at the unique hydrogen event in the Czech Republic.



Connect!

Meet your existing partners or find a new one among multiple exhibitors and presenters.

Two Exciting Options to get Involved

Joint us and become a part of the largest hydrogen event in the Czech Republic.

Become a **partner** and gain your brand visible before and during the conference.

Become an **exhibitor** and present your products or services to the conference attendees. You have a unique opportunity to establish new business cooperation.

Do you want both?

Become a **partner**
with the **exhibition space!**



**Become
a Partner**

Partnership Packages Overview

	Gold	Silver	Bronze
Partner Registrations	3	2	1
Exclusive Access to the VIP Lounge	✓	✗	✗
Speaking Opportunity in the Conference Programme	✓	✓	✗
Promotional Newsletter	1	+1,600 EUR	+1,600 EUR
Ad in the Book of Abstracts	2	1	+800 EUR
Logo on the Website	✓	✓	✓
Logo in the Conference Room	✓	✓	✓
Logo in All Conference Publications	✓	✓	✓
Introduction on the Social Media	✓	✓	✓
Logo in the Registration Area	✓	✓	✓
Video presentation	90 seconds	30 seconds	10 seconds
Total without Exhibition	5,000 EUR	4,200 EUR	2,900 EUR
Exhibition Space	12 sqm	10 sqm	8 sqm
Exhibitor Registrations (exhibition area only)	2	2	2
Total with Exhibition	6,400 EUR	5,200 EUR	3,600 EUR

Partnership Packages

GOLD PARTNER

- 3 Partner Registrations
- Exclusive access to the VIP Lounge
- Speaking opportunity as part of the conference programme on Day 1
- 1 promotional newsletter sent to all registrants before the event
- Partners' video published on the official website of the event (up to 10 min)
- Reposting one post due to the Partners' choice on the social media of the event
- Official introduction of the Partner on the social media and in the mailing distributed by organizer
- 2 pages of advertisement in the Book of Abstracts
- Logo on the official website of the event with a short company description
- Logo in the slideshow in all session rooms prior to the beginning of a session and during the breaks
- Logo in all conference publications and mailings distributed by organizer
- Logo displayed in the registration area + partner can place a roll up in the main conference room on their own
- Video presentation (up to 90 seconds video or PPT slideshow). Video will be presented during all conference days at least twice a day during breaks

SILVER PARTNER

- 2 Partner Registrations
- Speaking opportunity as part of the conference programme on Day 2
- Partners' video published on the official website of the event (up to 5 min)
- Official introduction of the Partner on the social media and in the mailing distributed by organizer
- 1 page of advertisement in the Book of Abstracts
- Logo on the official website of the event with a short company description
- Logo in the slideshow in all session rooms prior to the beginning of a session and during the breaks
- Logo in all conference publications
- Logo displayed in the registration area + partner can place a roll up in the main conference room on their own
- Video spot (up to 30 seconds video or PPT slideshow). Video will be presented during all conference days at least twice a day during breaks

BRONZE PARTNER

- 1 Partner Registrations
- Official introduction of the Partner on the social media and in the mailing distributed by organizer
- Logo on the official website of the event with a short company description
- Logo in the slideshow in all session rooms prior to the beginning of a session and during the breaks
- Logo in all conference publications
- Logo displayed in the registration area + partner can place a roll up in the main conference room on their own
- Bumper video (up to 10 seconds video or PPT slideshow). Video will be presented during all conference days at least twice a day during breaks

Without exhibition **5,000 EUR**
With 12 sqm exhibition **6,400 EUR**

Without exhibition **4,200 EUR**
With 10 sqm exhibition **5,200 EUR**

Without exhibition **2,900 EUR**
With 8 sqm exhibition **3,600 EUR**



Become
an Exhibitor

Exhibition

Exhibition space only

8 sqm / 2,400 EUR

Exhibition space includes 2 exhibitor registrations (entrance to the exhibition area only), 1 table, 2 chairs. All rental equipment such as shell scheme booth, carpets, furniture, or electricity must be ordered separately.

Exhibition for non-profit organizations / research institutions

2 sqm / 320 EUR

Exhibition Overview

	Exhibitor
Price	2,400 EUR
Exhibition Space	8 sqm
Exhibitor Registrations	2
Every Additional 2 sqm	+600 EUR
Every Additional Exhibitor Registration (entrance to the exhibition area only)	+40 EUR



Additional Partnership Opportunities

Advert in the Book of Abstracts / Final Program

Inside full page
800 EUR

Social Events

Price will be set individually.

Welcome Reception / Conference Dinner

- Company logo displayed at the Welcome Reception/Dinner venue.
- Acknowledgement on the website and all conference publications.
- Company logo on invitations.

All above mentioned prices are VAT excluded.

We are open to discuss various Partner opportunities with you.

Coffee Break – one day

- Company logo displayed in the coffee break area.
- Acknowledgement on the website and all conference publications.
- Partner can bring their own flags, napkins, etc. or place roll-up banners in the coffee break area.

Lunch Break – one day

- Company logo displayed in the lunch break area.
- Acknowledgement on the website and all conference publications.
- Partner can bring their own flags, napkins, etc. or place roll-up banners in the lunch break area.

If you are interested in Partnership or exhibition, please contact



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General Information



Date

March 3–5, 2027



Venue

OREA Hotel Pyramida,
Prague, Czech Republic



Website

www.hydrogendays.cz
www.hytep.cz

Conference Secretariat

GUARANT International spol. s r. o.

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