



HydrogenDays²⁰²⁶

16th International Conference on Hydrogen Technologies

March 11th – 13th 2026, Prague, Czech Republic



www.hytep.cz
www.hydrogendays.cz

**Partnership
and Exhibition
Offer**

Dear colleagues



It is my pleasure to invite you to **Hydrogen Days 2026**, now in its 16th edition. Over the years, this conference has grown into a respected melting pot - a place where professionals from across Europe who are shaping the hydrogen landscape through research, policy, and project implementation meet and discuss the latest development with specialists from the commercial sector. One of our key goals is to provide commercial partners with both a qualified introduction to the field and an update on current regulations. In 2026, we will once again gather to reflect, connect, and look ahead - together.

Although we have recently seen several important hydrogen projects canceled, the sector as a whole continues to grow steadily, and the infrastructure development is ongoing. Electrolyzer capacities are increasing, more pilot and demonstration projects are coming online, and key policies are taking shape at both national and European levels. These achievements are the result of tireless efforts, strong collaboration, and a shared belief in hydrogen's critical role in diversifying energy sources, reducing dependence on fossil resources and enabling more environmentally friendly technologies.

Yet, as the title of this year's conference suggests – ***Hydrogen at the Crossroads: Courage to Continue*** – the path forward is anything but simple. The momentum built over the past years now faces headwinds: regulatory complexity, high costs, and frustration caused by slower-than-expected progress. But these are not reasons to retreat. On the contrary – they are challenges to overcome. They are opportunities to improve current technologies, to gather more experience, and to continue building trust among the public and decision-makers alike.

This year's program will highlight both the milestones achieved and the challenges that lie ahead. In addition to exploring the latest developments in research and innovation, we will examine the evolving hydrogen value chain—from materials research to market deployment—and address key questions on financing, integration with renewables, and regulatory frameworks. Particular attention will be paid to real-world implementation: which approaches have proven feasible, and which must change to accelerate progress.

Hydrogen Days 2026 will take place in **Prague in March**. We warmly welcome you to join us as we explore where the hydrogen journey stands today - and how, together, we can shape its next chapter.

With courage, clarity, and collaboration – let us continue.

Karel Bouzek

Chairman of the Scientific Committee



HydrogenDays 2025

15 International Conference on Hydrogen Technologies
March 19th–21st 2025, Prague, Czech Republic



CZECH HYDROGEN
TECHNOLOGY PLATFORM
— SINCE 2021 —

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Hydrogen at the Crossroads - Courage to Continue



Hydrogen Days 2026 at a Glance

Attendees will be able to join distinct conference sessions, from high-level forum to scientific sessions or Industry & Business (educational) sessions and delving into various hydrogen-related topics – ranging from policy agenda, industry trends, challenges and opportunities to innovation and emerging technologies. Participants can move between sessions and engage in exciting demonstrations on our exhibition event. There will also be ample opportunities for exceptional networking with fellow enthusiasts.

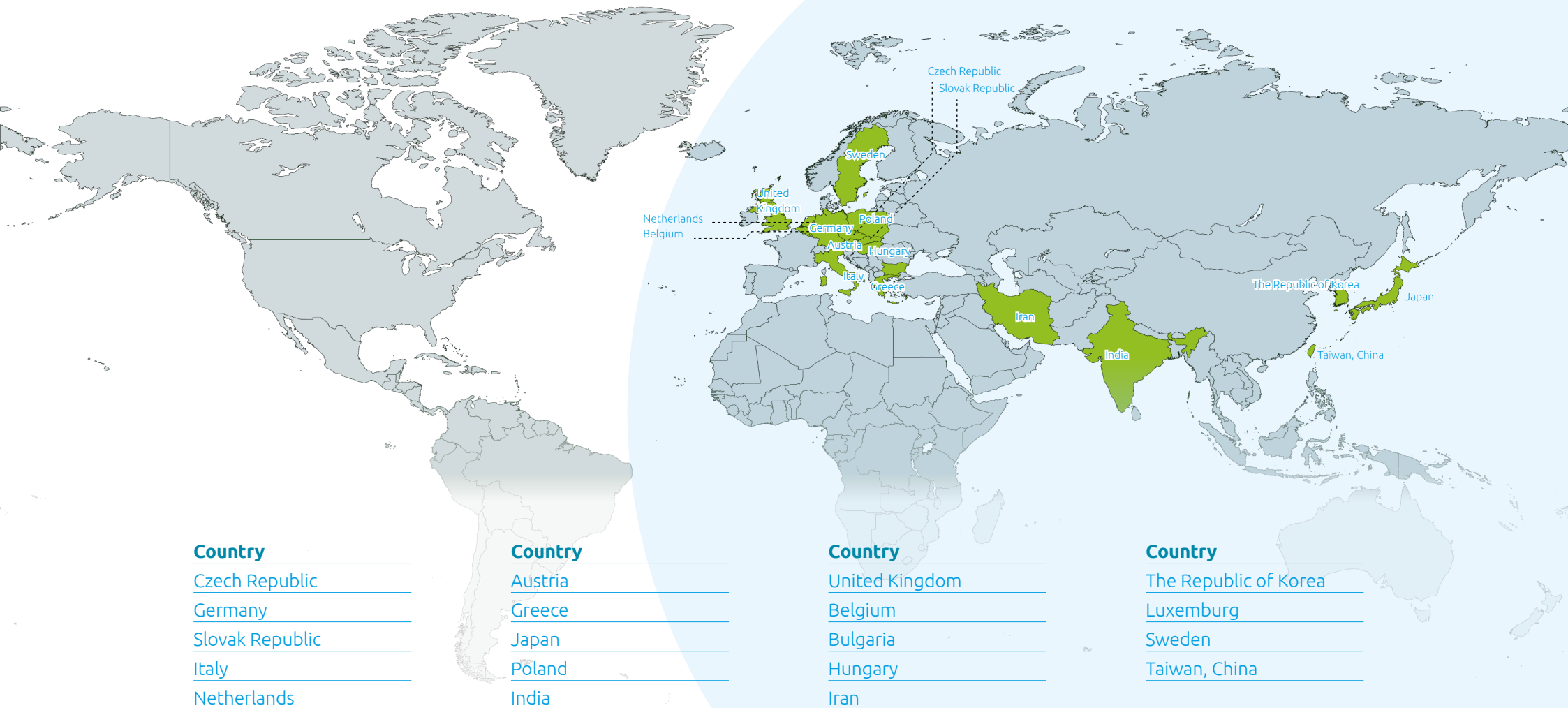
	Wednesday 11. 3. 2026	Thursday 12. 3. 2026		Friday 13. 3. 2026
Full-day programme	High-Level Conference	Scientific Sessions	Industry & Business Sessions	Scientific Sessions
Evening	Welcome dinner			



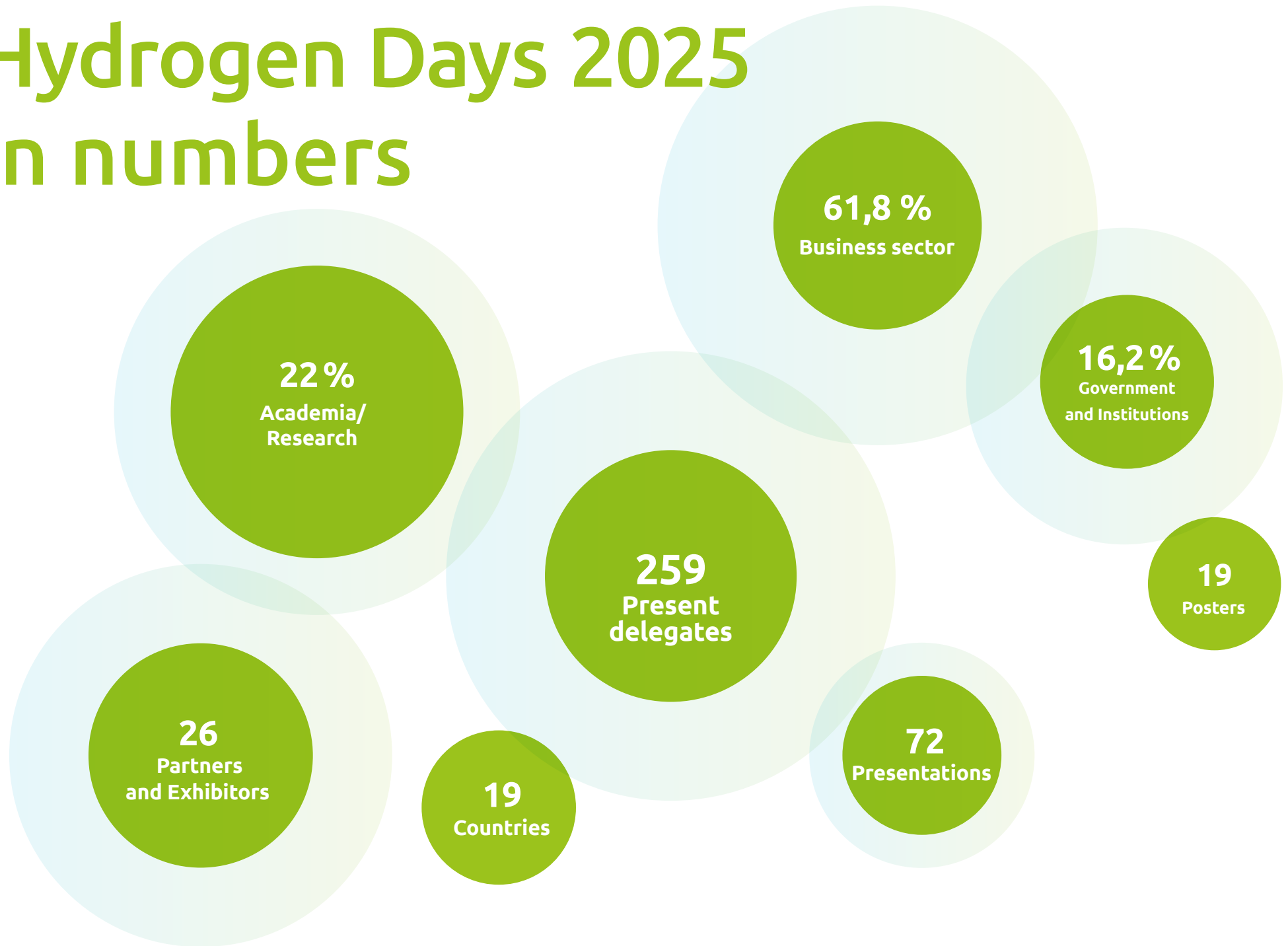
Past Edition

Hydrogen
Days 2025

259 attendees from 19 countries



Hydrogen Days 2025 in numbers



Partners in 2025



MEDIÁLNÍ PARTNEŘI

ZÁŠTITY



Be part
of Hydrogen Days
2026
and become partner
or exhibitor!



Why become a Partner or an Exhibitor ?



Tradition

Well-established event with tradition recognized by numerous companies. Register now!



Get inspired!

Broaden your knowledge and visit the Hydrogen MasterClass sessions that will be part of the conference (only in czech).



Brand building!

Seize the opportunity to enhance your brand recognition and position your business as an industry leader.



Scout!

Track and connect with young talents as a part of the Scientific Student Award and Hytep Award for best thesis.



Meet the experts!

And stay updated on new trends and policies in the EU.



Be visible!

Create your own company space at the expo or speakers' corner and present at the unique hydrogen event in the Czech Republic.



Connect!

Meet your existing partners or find a new one among multiple exhibitors and presenters.

Two exciting options to get involved

Join us and become a part of the largest hydrogen event in the Czech Republic.

Become a **partner** and gain your brand visible before and during the conference.

Become an **exhibitor** and present your products or services to the conference attendees. You have a unique opportunity to establish new business cooperation.

Do you want both?

Become a **partner** with the **exhibition space**!



**Become
a Partner**

Partnership Packages Overview

	Gold	Silver	Bronze
Partner Registrations	3	2	1
Promotional Newsletter	1	+1,600 EUR	+1,600 EUR
Ad in the Book of Abstracts	2	1	+800 EUR
Logo on the Website	✓	✓	✓
Logo in the Conference Room	✓	✓	✓
Logo in All Conference Publications	✓	✓	✓
Introduction on the Social Media	✓	✓	✓
Logo in the Registration Area	✓	✓	✓
Video presentation	90 seconds	30 seconds	10 seconds
Total without Exhibition	4,000 EUR	3,200 EUR	2,000 EUR

Exhibition Space	12 sqm	10 sqm	8 sqm
Exhibitor Registrations (exhibition area only)	2	2	2
Total with Exhibition	6,400 EUR	5,200 EUR	3,600 EUR

Partnership Packages

GOLD PARTNER

- 3 Partner Registrations
- 1 promotional newsletter sent to all registrants before the event
- Partners' video published on the official website of the event (up to 10 min)
- Reposting one post due to the Partners' choice on the social media of the event
- Official introduction of the Partner on the social media and in the mailing distributed by organizer
- 2 pages of advertisement in the Book of Abstracts
- Logo on the official website of the event with a short company description
- Logo in the slideshow in all session rooms prior to the beginning of a session and during the breaks
- Logo in all conference publications and mailings distributed by organizer
- Logo displayed in the registration area + partner can place a roll up in the main conference room on their own
- Video presentation (up to 90 seconds video or PPT slideshow). Video will be presented during all conference days at least twice a day during breaks

SILVER PARTNER

- 2 Partner Registrations
- Partners' video published on the official website of the event (up to 5 min)
- Official introduction of the Partner on the social media and in the mailing distributed by organizer
- 1 page of advertisement in the Book of Abstracts
- Logo on the official website of the event with a short company description
- Logo in the slideshow in all session rooms prior to the beginning of a session and during the breaks
- Logo in all conference publications
- Logo displayed in the registration area + partner can place a roll up in the main conference room on their own
- Video spot (up to 30 seconds video or PPT slideshow). Video will be presented during all conference days at least twice a day during breaks

BRONZE PARTNER

- 1 Partner Registrations
- Official introduction of the Partner on the social media and in the mailing distributed by organizer
- Logo on the official website of the event with a short company description
- Logo in the slideshow in all session rooms prior to the beginning of a session and during the breaks
- Logo in all conference publications
- Logo displayed in the registration area + partner can place a roll up in the main conference room on their own
- Bumper video (up to 10 seconds video or PPT slideshow). Video will be presented during all conference days at least twice a day during breaks

Without exhibition	4,000 EUR
With 12 sqm exhibition	6,400 EUR

Without exhibition	3,200 EUR
With 10 sqm exhibition	5,200 EUR

Without exhibition	2,000 EUR
With 8 sqm exhibition	3,600 EUR



**Become
an Exhibitor**

Exhibition

Exhibition space only

8 sqm / 2,400 EUR

Exhibition space includes 2 exhibitor registrations (entrance to the exhibition area only), 1 table, 2 chairs. All rental equipment such as shell scheme booth, carpets, furniture, or electricity must be ordered separately.

Exhibition for non-profit organizations /research institutions

2 sqm / 320 EUR

Exhibition Overview

	Exhibitor
Price	2,400 EUR
Exhibition Space	8 sqm
Exhibitor Registrations	2
Every Additional 2 sqm	+600 EUR
Every Additional Exhibitor Registration (entrance to the exhibition area only)	+40 EUR



Additional Partnership Opportunities

Advert in the Book of Abstracts / Final Program

Inside full page
800 EUR

Social Events

Price will be set individually.

Welcome Reception / Conference Dinner

- Company logo displayed at the Welcome Reception/Dinner venue.
- Acknowledgement on the website and all conference publications.
- Company logo on invitations.

All above mentioned prices are VAT excluded.

We are open to discuss various Partner opportunities with you.

Coffee Break – one day

- Company logo displayed in the coffee break area.
- Acknowledgement on the website and all conference publications.
- Partner can bring their own flags, napkins, etc. or place roll-up banners in the coffee break area.

Lunch Break – one day

- Company logo displayed in the lunch break area.
- Acknowledgement on the website and all conference publications.
- Partner can bring their own flags, napkins, etc. or place roll-up banners in the lunch break area.

If you are interested in Partnership or exhibition, please contact



Mrs. Lucie Vavra
Sponsoring Manager
vavra@guarant.cz
Mobile: +420 607 651 876





General Information



Date

March 19–21, 2025



Venue

OREA Hotel Pyramida,
Prague, Czech Republic



Website

www.hydrogendays.cz
www.hytep.cz

Conference Secretariat

GUARANT International spol. s r. o.

Českomoravská 19, 190 00 Prague 9, Czech Republic

Phone: +420 284 001 444

Contact Person: Mrs. Lucie Vavra

E-mail: vavra@guarant.cz